

EMBROIDERERS' ASSOCIATION OF CANADA

SEMINAR '75

Dear Member:

The first SEMINAR of the EMBROIDERERS' ASSOCIATION OF CANADA is scheduled for May 5 to 9, 1975 at the RAMADA INN, WINNIPEG, MANITOBA. you are cordially invited to attend.

We offer each person two classes; each with a total of ten hours' instruction. Included with this letter is a short biography of the teachers, together with a brief description of the courses offered, to help you with your selection. When returning your registration form please state your preference for classes as these will be arranged according to the date of the postmark on your letter. Where feasible, some materials for classes are included in the SEMINAR fee. You will bring your own working tools such as hoop, frame, thimble, scissors, assorted needles or anything enabling you to work comfortably.

A highlight of the SEMINAR will be an illustrated lecture by Mrs. Nellie Bergh entitled, "Think What you Can Do With Your Needle" which promises to be an outstanding presentation sure to stimulate all of us in our efforts to upgrade our skills.

A Boutique will be open each day and will be stocked with needlework supplies, a selection of books and other related items. As previously announced, there is a SEMINAR Contest open to all participants, details of which are included herein.

As part of the program, following registration on Monday evening, there will be a "BRING AND BRAG" session, so be sure to participate in this event. As well as your finished projects, we would welcome old or unusual forms of embroidery which you may own and about which there is a story.

Hotel reservations are to be made by each participant. A Registration form with all the necessary information will be sent to you when we receive your completed SEMINAR REGISTRATION. The rates at the Ramada Inn are \$20 a night for a single room and \$25 for double.

The Registration Fee for the SEMINAR for paid-up members is \$75. This includes: (1) Class Fees and some supplies. (2) President's Reception. (3) Lunch for three days. (4) Banquet.

Those of us involved in the planning of the SEMINAR are eagerly looking forward to it. There is no better way to usher in Spring than with a stimulating week of top-notch instruction and good fellowship at SEMINAR '75. If you have any friends who would be interested in joining the Association and attending the SEMINAR we would also welcome them.

Looking forward to seeing you in May.

Sincerely yours

JOYCE HUNTER
SEMINAR CHAIRMAN

SCHEDULE OF EVENTS - SEMINAR '75

MONDAY, May 5, 1975

6 - 7:00 p.m.	REGISTRATION
7 - 8:00 p.m.	PRESIDENT'S RECEPTION
8 - 9:00 p.m.	"BRING & BRAG"

TUESDAY, May 6, 1975

9 - 11:30 a.m.	WORKSHOPS
	*LUNCH
1 - 3:30 p.m.	WORKSHOPS
8 - 9:30 p.m.	"MOVING FIBRES"

WEDNESDAY, May 7, 1975

9 - 11:30 a.m.	WORKSHOPS
	*LUNCH
12:30 - 3:00 p.m.	WORKSHOPS

THURSDAY, May 8, 1975

9 - 11:30 a.m.	WORKSHOPS
	*LUNCH
1 - 3:30 p.m.	WORKSHOPS
6:30 - 7:00 p.m.	COCKTAILS
7:00 -	*DINNER, SEMINAR PROJECT AWARDS, FOLLOWED BY <u>NELLIE BERGH LECTURE</u>

FRIDAY, May 9, 1975

8:45 - 10:30 a.m.	WORKSHOPS
10:40 - 1:00 p.m.	WORKSHOPS
1:00 - 2:00 p.m.	CHECKOUT

* PARTICIPANTS ARE GUESTS AT THESE EVENTS

"PROFILES"

*CONSTANCE HOWARD - Goldsmiths College, London, England

Among the best known experts in the field of Embroidery, both as a teacher and craftswoman. She pioneered a book, "DESIGN FOR EMBROIDERY", and is also author of "INSPIRATION FOR EMBROIDERY" with another book soon on the way. She has an enthusiasm and refreshing approach to design that never fails to inspire those who have been so fortunate as to have attended one of her Workshops. Always one wishes for a "repeat" experience.

WORKSHOP: "DESIGN IN FABRIC AND THREAD"

Wherein you will use many approaches to designing for Embroidery and carry on through to building up with stitches.

*SALLY SCHREIBER - Carnegie, Pa. U.S.A.

Graduate of Wells College, Aurora, N. Y.; B.A.; Studied at Traphagen School of Design, N. Y.; Teacher's Certificates from NSCAE - Surface Stitchery, Appliqué, Canvas Work; Member of Board of Directors NSCAE; Director NSCAE Correspondence School. Member Faculty Pittsburgh Arts and Crafts Center, teaching Canvas and Crewel. Conducts Workshops. Has exhibited extensively in Stitchery.

WORKSHOP: "CANVAS DIMENSIONS"

Will introduce padding and applique techniques that add new highs and lows to canvas work. Some raised stitches will be introduced.

*JANE DAMS - Terra Cotta, Ontario

Worked originally as a commercial artist in Canada. In England studied embroidery and Fabric Printing, including the study of Natural Dyeing in Batik and Tye-dye at Bournville School of Art; Further Education at Birmingham Polytechnic with Certificates in both Embroidery and Further Education. At present working on a one-man show for Gallery in Toronto and teaching Embroidery and Fabric Design for Mohawk College, Hamilton, Ontario.

WORKSHOP: "EXPERIMENTS IN TEXTURE"

This Workshop will deal with the study of the contemporary use of various traditional techniques and stitches in order to create rich surface texture. The stitches and techniques will be drawn from several embroidery methods to include Stumpwork, Bead work, Needleweaving and Couching. The emphasis is on experiment to include all types and thicknesses of threads both natural and synthetic used in the weaving, embroidery and macrame processes.

*BEA ERICKSON - Minneapolis, Minnesota

Is a native Minneapolitan who has enjoyed sewing, embroidery, knitting and all hand crafts since childhood. Her formal training was a B.S. in Education, P.E. & Science from the University of Minnesota. After having taken several sewing classes just for her own pleasure, she became involved in the finishing of needlepoint learning by the "trial and terror" method, finishing pieces for Needlework Unlimited and the Stitch Niche in Minneapolis area. She has given several talks and illustrations to local groups as well as travelling to give Workshops, and became involved with the Betty Crocker Creative Learning Center and the Minnetonka Arts Center.

We quote Bea: "Finishing is the frosting on the cake! Sometimes, even poor quality needlework can be upgraded in its appearance by nice finishing. But, without neat finishing, a lovely piece of needlework can be totally ruined. Finishing can be creative and challenging as well as fun and frustrating (at times). The biggest reward in learning to do your own finishing is the satisfaction when it's complete and that you did it all YOURSELF -- to say nothing of the savings in dollars."

*NELLIE BERGH

She has studied textiles and art at Ohio University and Teachers' College, Columbia University. Taught clothing design and construction at Skidmore College, Teachers' College and Pratt Institute. She holds a certificate in Surface Stitchery from National Standards Council of American Embroiderers. Her work has been exhibited in the United States and Abroad, winning special notice at six Embroiderers' Guild exhibitions. She has had two one-woman shows, taught extensively, demonstrated and conducted workshops and given many slide lectures to embroidery and craft organizations. She is on the Board of Directors of both the NSCAE and the Embroiderers' Guild of America and is active in the Long Island Chapter of the Guild.

DINNER SPEAKER: "THINK WHAT YOU CAN DO WITH YOUR NEEDLE"

A comprehensive lecture on Embroidery assisted by her husband, Philip Bergh, who is a professional photographer specializing in textile and nature subject matter. This lecture opens with a survey of two great periods in the history of embroidery, followed by a variety of American and European contemporary needlework. Featured in detail are surface stitches, canvas work, needle weaving, appliqué, and drawn work. Also included are related crafts, natural dyeing and mounting of completed work.

This lecture is prepared to educate and inspire needleworkers who want to become more skilled and creative, and should be beneficial to the novice as well as the more experienced needlewoman.

SEMINAR CONTEST - 1975: The "ENNY AWARD" - Work a 5-inch circle in "ENNY" embroidery form using "ENNY" background material, thread, colors, or stitches. Finished pieces will be received upon registration on May 5, 1975 at the RAMADA INN. Pieces will be on display at the banquet when prizes will be awarded.

"ENNY" AWARD

For those attending the SEMINAR

May 5th thru 9th, 1975

- * 1. Use "ENNY" medium; i.e. crewel, canvaswork, pulled thread, etc. "ENNY"thing!
- * 2. Use "ENNY" thread, yarn, etc.
- * 3. Use "ENNY" colors
- * 4. Use "ENNY" stitches
- * 5. But "ENNY" size will NOT do; IT MUST FIT THIS CIRCLE - 5 inches in diameter
- * 6. And "ENNY"one can compete

BE FIRST TO WIN AN "ENNY" AWARD